



Al Madad Foundation Corporate Donations Policy

All non-profits require funding to achieve their goals, and corporate donations and sponsorship are an important means of furthering an organisation's charitable mission. Concerns sometimes arise as to whether accepting corporate funds might give the appearance of partiality, or actually compromise the ethical integrity of a charity. The establishment of a Corporate Donations Policy safeguards against such compromises by clarifying for both potential sponsors and the community at large the requisite criteria used by the organisation in soliciting and accepting corporate funding.

Corporate Eligibility

Al Madad Foundation (AMF) will gratefully accept monetary or in-kind donations from any business entity (Corporation) that meets the following eligibility criteria:

1. The Corporation is not engaged in business activities that conflict in whole or in part with the mission of AMF or any of its specific programmes
2. The Corporation has not attempted to manipulate or influence the activities, policies, mission, and/or goals of AMF or any of its specific programmes
3. The Corporation's donation is unrestricted, i.e. no conditions or requirements are being proposed by the Corporation that must be satisfied by AMF to secure the donation; this does not preclude a Corporation from making a donation that is earmarked for a specific purpose or program activity

Conflict of Interest

In addition to the aforementioned eligibility criteria, potential conflicts of interest will be avoided by adherence to the following requisite criteria for all corporate donations:

1. Donations will not be accepted in exchange for a position on the Board of AMF, nor will AMF solicit funds in exchange for a position on the Board
2. Board members affiliated with a Corporation will recuse themselves from any Board vote related



to AMF's relationship with that Corporation

3. Board members and persons in key staff positions in AMF may not have a financial relationship with a potential corporate sponsor such that their personal financial interests and the financial interests of AMF or its programmes may be perceived to be, or may actually be, in conflict. Serious financial conflicts of interest as described herein must be resolved before AMF may accept a donation from a corporate sponsor with which a conflict exists.

Open Disclosure

1. AMF will provide any Corporation that wishes to donate a copy of the AMF Corporate Donations Policy prior to acceptance of the donation
2. AMF will provide a copy of the Corporate Donations Policy to any individual or organisation that requests it
3. AMF will post its Corporate Donations Policy on its website

Other Issues

1. AMF will establish and implement funding development policies that promote the pursuit of well-balanced sources of funding, such that ideally AMF is not primarily funded by one or two corporate sponsors
2. When AMF solicits support for a programme or project, requests should be sent to all potentially appropriate sponsors to avoid the appearance of, or of inadvertently establishing, a preferential relationship with any single corporate sponsor
3. In the event that AMF is approached by a Corporation to partner on a special project or programme outside of AMF's usual working areas, the request must be evaluated and approved by the Board prior to acceptance