



AI Madad Foundation

Ethical Fundraising Policy

The Board of AI Madad Foundation (AMF) is committed to ensuring that fundraising activities are carried out in an ethical manner. The purpose of this document is to identify the Foundation's position on fundraising practice and to document the standards expected in raising funds, and applies to the Board, staff and volunteers.

The Foundation will adhere to the following standards:

- Fundraising activities carried out by AMF will comply with all relevant laws
- Any communication with the public made in the course of carrying out a fundraising activity shall be truthful and non-deceptive
- Donors and prospective donors may opt out of fundraising mailings via telephone, letter, e-mail, or in person
- Donors are welcome to request and receive a complete copy of their records
- All monies raised will be used for the stated purpose of the appeal and will comply with the organisation's mission and beliefs
- All personal information collected by the Foundation is confidential and is not for sale or to be given away or disclosed to any third party without consent
- No one directly or indirectly employed by, or volunteering for, AMF shall accept commissions, bonuses or payments for fundraising activities on behalf of the organisation
- No general solicitations shall be undertaken by telephone or door-to-door
- Fundraising activities will not be undertaken if they may be detrimental to the good name or community standing of AMF
- Financial contributions will only be accepted from companies, organisations and individuals which the Board considers to be ethical and not in opposition to AMF's stated mission and beliefs

The Board is ultimately responsible for the implementation and review of this policy. All fundraising activities must have the prior approval of the Board, in consultation with the Managing Director.



Related Documents

- Gift Acceptance Policy
- Conflict of Interest Policy
- Data Protection Policy
- Confidentiality Policy